

PARDEEVILLE WATERMELON FESTIVAL

2025 Vendor Festival Application for Open Air Market

- Date: **Saturday, September 6, 2025**
- Location: Chandler Park, Pardeeville, WI (see website for detailed maps to the park). Park is located approx. ¼ mile East of the intersection of Hwy 22N / N Main Street + Hwy 44E / E Lake Street.
- Deadline: **Sunday, August 31, 2025 – there will be no more accepting of day-of vendor applications**
- Festival: Set-up time is from **7:30am to 9:00am** - *Vehicles must be unloaded and moved by 9:00am please!*
Vendor area is open from **9:30am to 4:00pm** or when all festival sponsored events are completed (whichever comes first). *Please be aware of children and festival goers while maneuvering your vehicles during this time!* Tents and electrical service will not be provided. Each space will be clearly marked, and you will receive your booth number the morning of the festival.
- Fee: **\$30.00 per 10' by 10'**, or **\$40.00 per 10' by 20'** space checks payable to the **Pardeeville Watermelon Festival**. Your payment and a copy of your Wisconsin Department of Revenue Form S-240 are due with this application to reserve your space. There are no refunds, and **your cancelled check is your proof of acceptance as a vendor**.
- Parking: Vehicle parking will be provided for vendors behind, or next to your space.
- Exhibitors: Space is reserved on a first come, first serve basis. *Festival committee reserved the right to accept anyone with similar media / commercial.* This is an outdoor show. You must furnish your own tent, table, chairs, and displays. All sites are not guaranteed to be on flat surfaces. Please be mindful of unstable displays. Playing loud music is not allowed and electricity will not be provided.
- S-240 Form: The "Wisconsin Temporary Event Operator and Seller Information" Wisconsin Department of Revenue and can be obtained at www.revenue.wi.gov/html/temevent.html

This event is sponsored by the **U.S. Watermelon Speed-Eating and Seed-Spitting Championships, Inc.**, held annually the first Saturday after Labor Day. It includes events such as speed-eating, seed-spitting, watermelon carving contests; a midway featuring game booths and concession stands as well as the craft/vendor fair.

2025 Vendor Application Form

Name: _____ Phone: _____

Address: _____ Email: _____

City/State/Zip: _____

Size needed: 10x10 (\$30) 10x20 (\$40) Check No. or payment type: _____

Describe crafts, products or business: _____

Note: Only one representative of each franchise will be accepted – first come, first served

RETURN TO:
Pardeeville Watermelon Festival
P.O. Box 163, Pardeeville, WI 53954

For questions, email: pardeevillewatermelonfestival@gmail.com